

CRAIG BISHOP

t: (801)-815-1091 e: rcraigbishop@gmail.com

SUMMARY

EXPERIENCE: 3 Years Art Direction/Motion Design

COMPUTER SKILLS: Adobe, Cinema4D, WordPress

INTERNATIONAL: 5 years in Europe; 2 in Spain, 3 in Italy

LANGUAGE SKILLS: Fluent in Spanish and Italian

EXPERIENCE

ART DIRECTOR

SEP 2015 - PRESENT

CP+B; BOULDER, CO

Worked under senior creatives to concept and execute campaigns for clients that include Infiniti, American Airlines, Domino's, Kraft Macaroni & Cheese, & Fruit of the Loom.

ART DIRECTION INTERN

JUN 2015 - AUG 2015

CP+B; LA, CA

Worked under senior creatives to concept for and execute campaigns for several national and world-wide brands including PayPal, Applebee's, Estrella and Schwab.

MOTION DESIGNER

AUG 2014 - JUN 2015

BYU BROADCASTING; PROVO, UT

Created animations as part of several rebrands for BYUtv including show intros, interstitials, monitor graphics, live graphics, and promotional materials. Worked on every phase of the process from creative concepting, storyboarding, 3D modeling, animation, final compositing, and type treatments.

CREATIVE INTERN

JUN 2014 - AUG 2014

RICHTER7; SLC, UT

Worked directly under Senior Art Directors to provided animations for the 2014 Park City Chamber of Commerce Marketing Report, packaging, and infographics.

FREELANCE MOTION DESIGNER

APR 2014 - PRESENT

SELF; PROVO, UT

Worked with several clients on product demo videos, motion graphics, VFX, Motion tracking, rotoscoping, as well as 2D and 3D logo treatments. Started as a contracted freelancer for Nocturnal LLC in Jan 2015.

INTERNATIONAL

PIZZAIOLO- NEAPOLITAN STYLE PIZZA CHEF

2006, SUMMER 2009

SPOLETO, ITALY

Trained in the art of Italian Napolitano style pizza. Completed daily dough production, pizza preparation, and simultaneously cooked several pizzas in a wood-burning oven.

ITALIAN SABBATICAL

2004-2006

PERUGIA, ITALY

Attended the Università per i Stranieri for 2 semesters. Became proficient in Italian.

EDUCATION

BACHELOR OF ARTS- ADVERTISING DESIGN

DEC 2015

BYU; PROVO, UT

Participated in numerous spec ad campaigns over a 2-year period, and created a portfolio of projects I worked on from strategic planning through execution.